



SPONSORSHIP OPPORTUNITIES

8 HOURS
OF BRAND
EXPOSURE

100+ EXPECTED
PARTICIPANTS

5 WAYS
TO GET
INVOLVED



SATURDAY, OCTOBER 3

Get your brand in the game at Gamestock 19! As one of our valued sponsors, you'll gain exposure to a passionate and engaged audience while supporting an event that brings people together through gaming, competition, and community. Every sponsor receives logo placement on the official Gamestock 19 event t-shirt and sponsor banner, with enhanced recognition and marketing benefits available at higher sponsorship levels.

SPONSORSHIP OPPORTUNITY TIERS

Platinum Sponsor

Our premier sponsorship opportunity with the highest event visibility. Sponsor the marque event experience.

- ✓ Official *Arcade Experience Sponsor*, with dedicated signage
- ✓ Largest sponsor logo placement on event sponsor signs
- ✓ Logo placement on the annual *Gamestock* event t-shirt
- ✓ Social media sponsor spotlight (pre & post event)
- ✓ Logo included on event promotion materials
- ✓ Solo sponsor promotion on event TVs
- ✓ Featured verbal recognition during the event ceremony
- ✓ Opportunity to provide promotional items or materials at the event
- ✓ Recognition as the *Platinum Sponsor* in event communications
- ✓ Recognition in the event participant app
- ✓ Complementary *Gamestock* t-shirt

\$2,000

Food Truck Sponsor

A high visibility sponsorship tied directly to one of the most visited areas of the event.

- ✓ Dedicated sponsor signage at the food truck area
- ✓ Logo placement on event sponsor signs
- ✓ Logo placement on event t-shirt
- ✓ Social media sponsor spotlight (pre & post)
- ✓ Recognition as the *Food Truck Sponsor* in event communications
- ✓ Opportunity to provide promotional items or materials near the food truck area
- ✓ Recognition in the event participant app

\$1,000

Check-In Sponsor

A featured sponsorship opportunity for your brand to be on display at the event's entry point.

- ✓ Dedicated sponsor signage at event entry
- ✓ Logo placement on sponsor signs
- ✓ Logo placement on event t-shirt
- ✓ Social media sponsor shoutout
- ✓ Recognition as the *Check-In Sponsor* in event communications
- ✓ Opportunity to provide branded swag or giveaway items for event attendees
- ✓ Recognition in event participant app

\$1,000

Challenge Sponsor

A focused sponsorship tied to one of the event's official Challenges.

- ✓ Dedicated sponsor signage at a high-traffic, *Challenge* location
- ✓ Logo placement on event t-shirt, sponsor signs, and participant app
- ✓ Social media sponsor shoutout
- ✓ Recognition in event communications as an official *Challenge* sponsor

\$500

Supporting Sponsor

An easy way to support Gamestock and receive shared event visibility.

- ✓ Logo placement on event t-shirt, sponsor signs, and participant app
- ✓ Social media sponsor shoutout

\$250

To sponsor Gamestock 19, click here! Have questions? Contact Brandon at brandonk@kgroupcompanies.com